



**Sponsorship and  
Exhibitor Package  
2020**



Green Venture presents Seedy Saturday, inspired by Seeds of Diversity Canada. We are excited for this fantastic event that brings together a wonderful community of like minded vendors, environmental groups, and local organizations. Our goal is to host the community seed exchange, promote sustainable, local products & practices. We also share knowledge through workshops and presentations. Last year we had almost 700 attendees and we expect even more this year.

**Call for Exhibitors and Sponsors:** We're looking to fill the space with a wide variety of vendors and exhibitors at Seedy Saturday 2020. The range of focus is wide and includes:

- backyard gardening
- edible gardening
- pollinator gardens
- sustainability
- heirloom and organic seed supplies
- local food sources
- community groups

You will be given a great opportunity to showcase and sell your products & services or reach out and connect with hundreds of attendees interested in gardening! We are using **online fillable forms** again. Keep this package for your records but please fill out your form online to apply to become a vendor.

**Date:** Saturday February 1st, 2020

**Location:** Boys and Girls Club of Hamilton

45 Ellis Avenue

Hamilton, ON L8H 4L8

**Time:** 10am-3pm



## Become an exhibitor or sponsor today!

<b>EXHIBIT Space</b> – Remember: Vendors must provide their own table and chairs. Spaces are 6 feet by 6 feet.	<b>Cost – Paid by November 30th</b>
<b>Vendor package</b> <ul style="list-style-type: none"> <li>- Space for one table</li> <li>- Listing on Green Venture website</li> <li>- One vendor spotlight on all social media (twitter and FB)*</li> </ul>	\$65
<b>Food Vendor package</b> – Including any food selling of any kind*** <ul style="list-style-type: none"> <li>- Space for one table</li> <li>- Listing on Green Venture website</li> <li>- One vendor spotlight on all social media (twitter and FB)*</li> </ul>	\$98 (Subject to increase if City of Hamilton increases in 2020)
<b>Community package</b> (nonprofits and community groups) <ul style="list-style-type: none"> <li>- Space for one table</li> <li>- Listing on the Green Venture website</li> <li>- Online spotlight on your organization*</li> </ul>	\$35
<b>SPONSORSHIP Package</b> To help us cover the promotional costs of Seedy Saturday 2020 and promote your own businesses we are offering the following sponsorship package.	<b>Cost – Paid by November 15th</b>
<b>Promotional Sponsorship</b> <ul style="list-style-type: none"> <li>- Everything in vendor package or community package</li> <li>- Link and logo on Green Venture and all collaborative partner websites</li> <li>- named and recognized in all media promotion including radio, television and print</li> <li>- will be suggested to media for photos during the event</li> </ul>	\$140

\* Please send along a blurb about your organization (approx. 100 words) and 1-5 photos for your social media vendor spotlight to highlight any services, products or programs you would like to have 'spotlighted' with your vendor package by November 30th.

\*\* We must receive your sponsorship application, payment and logo by November 15th to be listed on the marketing materials. If payment is not received by this date we will not be able to offer you a spot on our promotional material.

\*\*\*Please note that if you are serving/selling food in any form, you will be required to fill out additional food vendor forms. The additional \$38 goes to City of Hamilton Public Health for processing. Forms and extra payment due by December 15<sup>th</sup>.

\* Please note that Seedy Saturday has the right to limit exhibitors with similar products or services or refuse exhibitors that are not in line with the criteria required to participate in this event.



## Payment

**New this year:** You can now pay with VISA, Mastercard or ApplyPay through a link on your invoice. You may also pay by electronic money transfer. If paying by e-transfer send to [director@greenventure.ca](mailto:director@greenventure.ca) with the question "What event are you attending?" and answer "SeedySaturday". **Promotional Package requires payment by November 15<sup>th</sup> 2019.** All other **payment due by November 30, 2019.**

By signing this form you agree to all the **Terms and Conditions**. You agree to have insurance or be personally liable should damage occur as a result of your space at Seedy Saturday. You agree to set-up on time and you agree not to tear down until the event is complete, unless otherwise noted by event management. **Set up begins at 8 am** the day of the event. Please have **set up complete 15 minutes before** the beginning of the event. You may pull up to the main doors to unload but will be instructed on where to park. Please understand that we will do our best to have helpers available for unloading, but cannot guarantee that help. All vendors are responsible for leaving their area clean and tidy. Load out must be complete by 4pm.

Make a copy for your records. Green Venture - 22 Veevers Dr. - Hamilton, ON L8K 5P5  
E-transfer to [director@greenventure.ca](mailto:director@greenventure.ca)

Please send any photos, attachments and inquiries to email: [kelly.vanwalleghem@greenventure.ca](mailto:kelly.vanwalleghem@greenventure.ca)  
fax: (905) 540-8882

## TERMS AND CONDITIONS

### Limit of Liability

Exhibitor agrees that Green Venture (referred to as "Show Management"), Show Management's service contractors, the Facility and their representatives, employees and agents are not liable for any injury or damage that may occur to Exhibitor, or to Exhibitor's employees, agents, guests or property from any cause whatsoever, prior to, during or subsequent to the period covered by this Agreement. Exhibitor assumes responsibility or liability for losses, damages and claims arising out of injury or damage to, or caused by Exhibitor's displays, equipment, products, employees or representatives. Exhibitor acknowledges that Show Management does not maintain insurance covering damage, destruction or loss of Exhibitor's property and Show Management assumes no responsibility for loss or damage to the Exhibitor's property. Accordingly, it is the sole responsibility of the Exhibitor to obtain any and all insurance they deem necessary for covering any losses, damage or destruction of said persons or property. If Exhibitor does not obtain insurance and damages are caused as a result of the Exhibitor, the Exhibitor assumes personal liability.

### Cancellation

Cancellation of all or a portion of any exhibit space or sponsorship will not be refunded after January 1<sup>st</sup>, 2020. Any cancellations prior to this date will be subject to a fee of 50% of your costs.

### Responsibilities of Exhibitors

Exhibitor shall comply with each and every term of this Agreement. Exhibitor acknowledges that Show Management shall make the final decision with regard to the implementation and/or enforcement of any contract term, or applicable rule or regulation. Exhibitors shall arrive at specified set-up time. Tear down only at the completion of the event, or they will incur penalty fees.

### Photography

Please be aware - photos will be taken at this event for promotional and media purposes. All photos taken by Green Venture staff, volunteers or Green Venture representatives will be the legal property of Green Venture.

